

Post Show Report 2016



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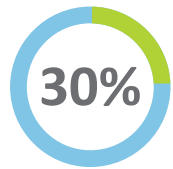


SAFECON 2016

A SHOWCASE OF SAFE MATERIALS, EQUIPMENTS & CONSTRUCTIONS

WHAT HAPPENED IN 2016

KEY STATS- SAFECON 2016



30% of the companies already renewed their participation during the exhibition



+50

Foreign delegates from different countries visited in this exhibition



+5

countries have attended



+5000

targeted visitor over 3 days exhibition



+45

companies exhibited their products



total space of 3,500 sqm



SAFECON 2016, AN EXCLUSIVE B2B & B2C PLATFORM FOR THE EXHIBITORS:

SAFECON 2016 Aims to extend a platform for your organization to come in front of the decision makers that spec and source billions of dollars in commercial building products for their plans and multiple projects. Exhibiting at SAFECON 2016 will generate an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from potential Export Zones of Bangladesh may lead good opportunity for our construction players to reach beyond domestic peripheral. Moreover, this Exhibition will build attendance through 360° marketing campaigns that creates millions of advertising impressions in print, direct mail, email, electronic media and so on.



OBJECTIVE OF SAFECON 2016:

- Creating a Platform where Safe & Sustainable construction materials can be showcased.
- Promoting safe & sustainable products and value-added services as preferred choice for construction in Bangladesh.
- Engaging roll out innovations and new technologies for domestic market.
- Emphasizing Safety in construction materials, especially from environmental aspect.
- Exploring opportunities for the local exhibitors to penetrate with their solutions in the international market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Creating awareness among future engineers, policy makers about innovation & technological advancement in the construction industry.
- Creating a platform for technology exchange and unveiling opportunities of business for the exhibitors.
- Building strategic relationships and alliances with institutions, policymakers, influencers and key industry players.



STRONG INDUSTRY PARTICIPATION

SAFECON 2016 has opened its doors for the first time in Bangladesh and dubbed to be country's most prominent construction exposition. It has revealed an ideal venue for business transactions and introduction of innovations for the construction industry.

Some of the reputed companies who have made remarkable manifestations at the show this year...





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GLIMPSE OF THE SAFECON 2016



SAFECON 2016 ORGANIZED



SAFECON 2016

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EXHIBITORS PROFILE

- Construction Materials
 - Steel & Metal Fabrication
- Light weight Products
 - Insulation Products
- Cement & Concrete
 - Air Conditioning & Refrigeration
- Bath & Sanitation
 - Batteries, Inverters & Generators
- Ceramics & Stones
 - Construction Machinery
- Doors, Windows & Systems
 - Electrical & Lightings
- Elevators & Escalators
 - Energy Conservation Products
- Fire, Safety & Security
 - Glass & Glazing
- Hardware & Fittings
 - Fire & Safety Automation
- Construction Vehicles & Equipment
 - Construction Tools (Air, Hand & Power)
- IT Solutions for Building & Construction Industry
 - Kitchen Technologies
- Landscaping
 - Paints & Coats
- Plumbing, Pipes & Fittings
 - Plywood & Veneer
- Pre-Engineered Buildings
 - Roofing, Cladding & Facades
- Solar & Renewable Energy Products,
 - Tiles & Sanitary ware
- Turnkey Consultancy
 - UPS / Inverters, Wires & Cable
- Paints & Equipment for painting
 - Waste Management & Recycling
- Real Estate
 - and many more...



Companies Represented: 45

COUNTRIES PRODUCTS EXHIBITED IN SAFECON 2016:

Austria, Bangladesh, China, India, France, Saudi Arabia, U.A.E, Thailand, Switzerland, Taiwan, Germany, USA



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EXHIBITORS SURVEY & TESTIMONIAL

80% Are primary decision-makers or influence decision making

75% of exhibitors were satisfied with the quality of visitors at SAFECON 2016

Few Top Exhibitor & Visitor Feedback:

“

We have participated Safecon Fair 2016 and the event was successful. We wish their better future.

Md. Sayedur Rahman
- Deputy General Manager
Shubornobhumi Housing Limited
A project of Partex Star Group

”

“

an excellent exhibition is being held here. I think, it will bring a very good results in comingdays.

-Ing. J.W. Roël
Director
Flexbase

”

“

I'm happy to see this type of good expo in Bangladesh that has an enormous demand in recent days & we were actually looking for it!. But we hope, the organizer will arrange more intellectual seminar in near future.

- Engr. Nurul Aktar
CEO and Director
Energypac Electronics Ltd

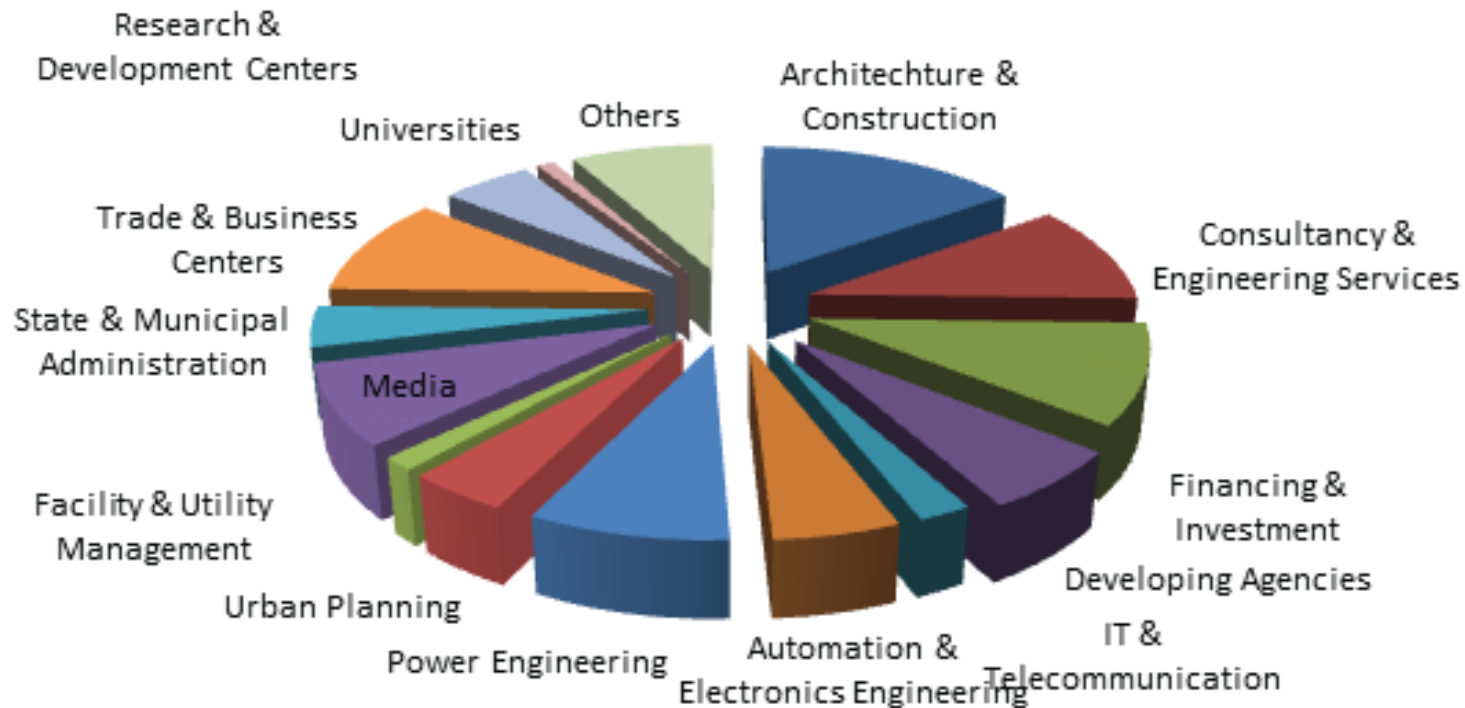
”



VISITORS OVERVIEW

Bringing the right people together...

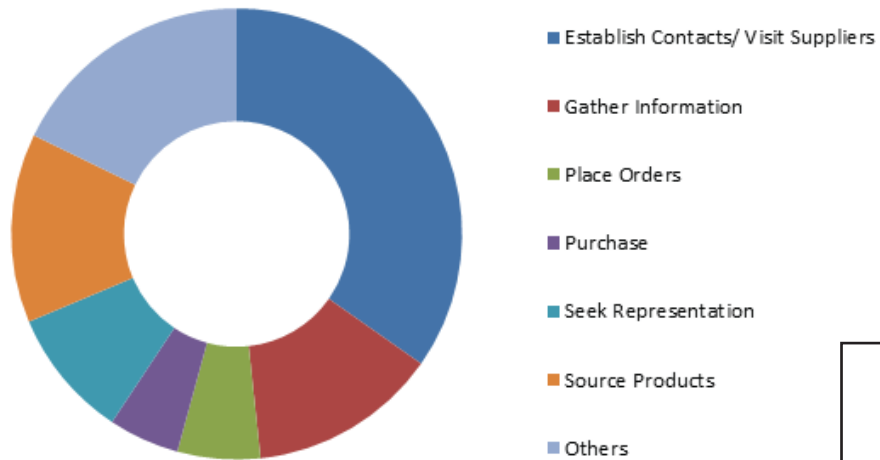
Visitor Profile - SAFECON 2016



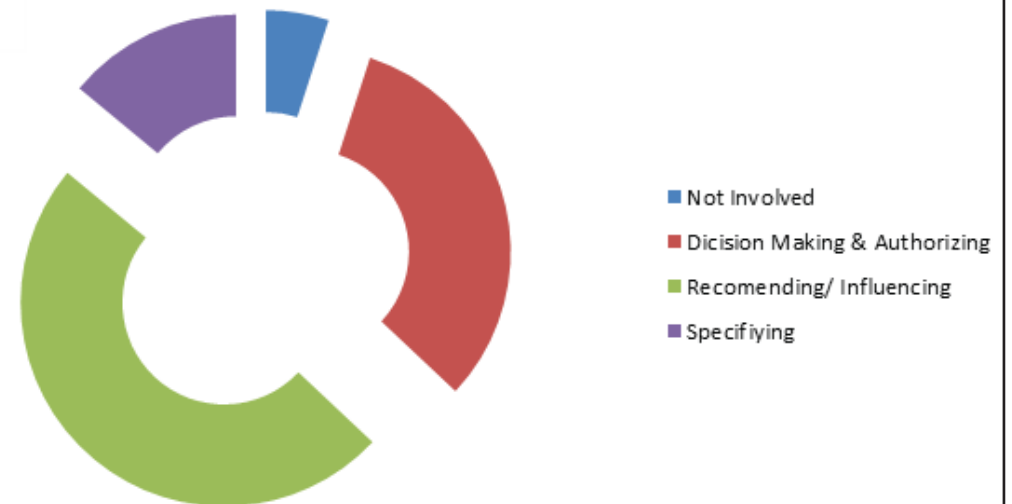


VISITORS OVERVIEW

Purpose of The Visitor- SAFECON 2016



VISITORS ROLE IN DECISION MAKING



MEDIA & ADVERTISEMENT- SHOW CAMPAIGNS



নিরাপদ আগামী-র জন্য চাই নিরাপদ স্থাপনা
 নিরাপদ ও পরিবেশ বান্ধব নিরাপদ শ্রম, চমুটি, যত্নশীল ও অকারণে শিল্পে অসুস্থকরণ রোধকরণ

SAFECON 2016

তারিখ: ১৯-২২ জুন, ২০১৬
 স্থান: ইন্টারন্যাশনাল কনভেনশন সেন্টার বনুয়া
 ঢাকা
 সময়: সকাল ১০টা থেকে বাত ৮টা

Go Sponsors: B Energypac, ARMS, BIC, BBS CABLES, SATV, SAFCON

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Powered By: SAFCON



Savor International
 Business Development

www.savorbd.com

SAFECON 2016
 19 June to 22 June 2016, International Convention Center, Dhaka, Bangladesh

Consulting Business Service

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Savor International Limited
 Events Services
 11-62 employees

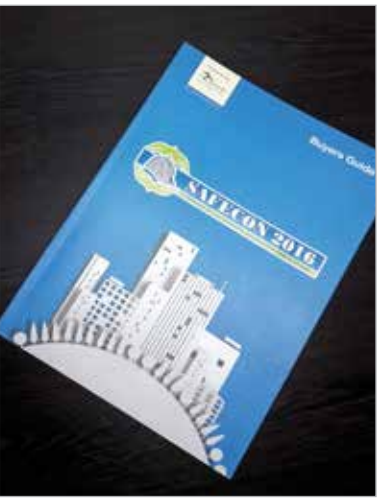
Admin Center

Delve engagement
 Posting daily company updates is the most effective way to start a conversation, and create reach of reach for your business. Start tips >

Share with: All followers

Grid of images showing event activities.

BIC Body advertisement. It features a blue and yellow color scheme with a razor image. Text includes: 'শীতের সময়কার জ্বরে লেগে থাকলে, হাতজ্বরে ও চিকিৎসা নেবে।', 'লুই বা শুরুর উভয়কে কঠিনতা থেকে রক্ষা করে দেবে।', 'শিল্পের ক্ষতিসাধক জ্বলন্ত বস্তু থেকে সুরক্ষিত করে দেবে।', 'সুস্থ শরীরই হল আপনার সর্বমুখ্য সম্পদ।' It also mentions 'SAFECON 2016'.





SAFECON 2016

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PR CAMPAIGNS





SAFECON 2016

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PR CAMPAIGNS



খবর | ২১

বাংলাদেশ

আবাসন শিল্পের আন্তর্জাতিক প্রদর্শনী, সেইফকন ২০১৬

সিঙ্গাপুরে আয়োজিত করা এই নিরাপদ স্থাপনা প্রদর্শনী সময়ে দেশে উন্নয়নশীল আবাসন নির্মাণের নতুন পদ্ধতি, প্রযুক্তি, অংশদাতা ও আবাসন শিল্পের আন্তর্জাতিক প্রদর্শনী সেইফকন ২০১৬। দেশের উন্নয়নশীল শিল্পের এই প্রদর্শনীতে অংশ নেবে স্থানীয় ও বিদেশি বহু সংস্থা। দেশ ও আন্তর্জাতিক স্তরে বিভিন্ন শিল্পকারী, বিনিয়োগকারী, পরিচালকগণ, প্রকৌশল, শ্রমিক ও সরকারের উচ্চ আধিকারিক যোগ দেবেন।



ON FRIDAY

BUSINESS B3



১৪ | প্রথম আলো



BDNews24us.com, 20 May 2016

www.bdnews24us.com/NewsArticle/101711.html

নিরাপদ নির্মাণ পদ্ধতি, প্রযুক্তি, অংশদাতা ও আবাসন শিল্পের আন্তর্জাতিক প্রদর্শনী সেইফকন ২০১৬

সিঙ্গাপুরে ১৪ই মে ২০১৬



নিরাপদ স্থাপনার জন্য চাই নিরাপদ স্থাপনা এই প্রদর্শনী সময়ে দেশে ১৪ মে থেকে ২১ মে ২০১৬ ইং পর্যন্ত ইটাল্যান্ডসহায়ন কনভেনশন সেন্টার-এ নিরাপদ নির্মাণ পদ্ধতি, প্রযুক্তি, অংশদাতা ও আবাসন শিল্পের আন্তর্জাতিক প্রদর্শনী সেইফকন ২০১৬ অনুষ্ঠিত হবে।



নিরাপদ স্থাপনা নির্মাণ পদ্ধতি, প্রযুক্তি, অংশদাতা ও আবাসন শিল্পের আন্তর্জাতিক প্রদর্শনী সেইফকন ২০১৬ অনুষ্ঠিত হবে।



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PR CAMPAIGNS

the daily observer
We stand for people's rights
Second Edition
www.observerbd.com
Business Observer
Dhaka Friday May 20, 2016

Inauguration Ceremony SAFECON 2016
19 May 2016

HBRJ Director Engineer Mohammad Abu Sadeque, CEO and Director of Energypac Electronics Limited Engineer Md Nurul Aktar, Advanced Group Director (Operation) Engineer SM Reefat Reza Hossain, Flexbase Director JH Rozi, and Savor International Limited Chairman Md Amirul Islam and Managing Director Md Faizul Alam pose for photograph with others at the inaugural ceremony of a showcase of Safe Materials, Equipment's & Constructions 'SAFECON 2016' at the International Convention City Bashundhara in the city on Thursday. The exhibition will remain open for the visitors from 10:00am to 8:00pm every day till May 21, 2016.

সংবাদ
www.sangbad.com.bd

বসুমতী কনভেনশন সিটিতে 'সেফেকন ২০১৬'
সংবাদ

বনিক বাত্রা
শুধুই মনোভাষী
www.banikbarta.com

শিল্প-বাণিজ্য ও ব্যাংক

SAFECON 2016: Press Release
The Daily Sun, 20th May 2016- Page 20
<http://www.daily-sun.com/shortversion/details/117234/safecon-displays-safe-materials-equipment>

Safety Vital for Construction
Safecon displays safe materials, equipment

Star Comment
Safety is the most vital issue for construction. Keeping this in mind, an exposition for showcasing safe materials, equipments and constructions kicked off in the capital bringing all stakeholders under a single platform on Friday, 19th May 2016.

The three-day construction exhibition, named as the International Convention City Bashundhara (ICCB) on Thursday. The exhibition has been organized for showcasing the use of energy-efficient, eco-friendly earthquake resistant materials for constructions of buildings, other infra structures. Local and international construction companies and representatives are participating with their contemporary construction methods, techniques, machinery, materials and assistance.

Mohammad Abu Sadeque, Director, HBRJ, Engr Md. Nurul Aktar, CEO & Director, Energypac Electronics, Engr SM Reefat Reza Hossain, Chairman, Advanced Group, JH Rozi, Director Flexbase, Md Amirul Islam, Chairman, SAVOR International, and Md Faizul Alam, Managing Director, Savor International, were present.

Mohammad Abu Sadeque, Director, House Building Research Institute, Engr Md. Nurul Aktar, CEO & Director, Energypac Limited, Engr S. M. Reefat Reza Hossain, Operative Director, Advanced Group, J W Rozi, Director Flexbase, Md Amirul Islam, Chairman, and Md Faizul Alam, Managing Director, Savor International Limited, pose for photograph at the inaugural session of SAFECON 2016 organized by Savor International Limited at the International Convention City Bashundhara (ICCB) in the city on Thursday.

THE FRIDAY BANGLADESH
TODAY

daily sun
business DHAKA | FRIDAY | 20 MAY 2016

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Co Sponsors



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ABOUT THE ORGANIZER

SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year; thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources.

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in neighbor countries and also Worldwide.



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