

# Post Show Report 2017



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# WHAT HAPPENED IN 2017

KEY STATS- SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW- 2017



35% of the companies already renewed their participation during the exhibition



+300 Foreign delegates from different countries visited in this exhibition



+12 countries have attended



+8000 targeted visitor over 3 days exhibition



+80 companies exhibited their products



total space of 4,000 sqm





## SAFECON, POWER GEN, RENEWABLE ENERGY SHOW- 2017, AN EXCLUSIVE B2B & B2C PLATFORM FOR THE EXHIBITORS:

SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW- 2017 Aims to extend a platform for your organization to come in front of the decision makers that source billions of dollars in commercial building products for their plans and multiple projects. Exhibiting at these exhibition will generate an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from potential Export Zones of Bangladesh may lead good opportunity for our construction players to reach beyond domestic peripheral. Moreover, this Exhibition will build attendance through 360° marketing campaigns that creates millions of advertising impressions in print, direct mail, email, electronic media and so on.



## OBJECTIVE OF SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW- 2017:

- Promoting safe & sustainable products and value-added services as preferred choice for construction in Bangladesh.
- To promote safe & smart power solutions.
- Engaging roll out innovations and new technologies for domestic market.
- Exploring opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Creating awareness among future engineers, policy makers about innovation & technological advancement in the construction, Power industry.
- Creating a platform for technology exchange and unveiling opportunities of business for the exhibitors.
- To provide a platform for all the stakeholders related to Construction, Power & Renewable energy industry so as to showcase their smart products.
- Engaging industry experts and clients to discuss the next generation solutions.
- Initiating a strategic relationship and partnership with key industry players, foreign buyers and solution providers and policy makers.





## STRONG INDUSTRY PARTICIPATION

SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW- 2017 have opened its doors for Bangladesh and dubbed to be country's most prominent construction, power generation and renewable energy exposition. It has revealed an ideal venue for business transactions and introduction of innovations for the construction, power generation and renewable energy industries.

Some of the reputed companies who have made remarkable manifestations at the show this year...







# EXHIBITORS PROFILE

- Construction Materials
  - Steel & Metal Fabrication
- Light weight Products
  - Insulation Products
- Cement & Concrete
  - HVAC Technologies & Systems
- Bath & Sanitation
  - Batteries, Inverters & Generators
- Construction Vehicles, Equipment
  - Construction Machinery
- Doors, Windows & Systems
  - Electrical & Lightings
- Elevators & Escalators
  - Energy Conservation Products
- Fire, Safety & Security
  - Glass & Glazing
- Hardware & Fittings
  - Fire & Safety Automation
- Construction Tools (Air, Hand & Power)
  - Paints & Coats
- Plumbing, Pipes & Fittings
  - Waste to energy
- Plywood & Veneer
  - Hydro power
- Roofing, Cladding & Facades
  - Solar & Renewable Energy Products,
- Wind power
  - Geothermal heat
- Tidal power
  - Biomass
- Wave power
  - Turnkey Consultancy
- Waste Management & Recycling
  - Real Estate Developers
- Home Appliances



Companies Represented: 80

**COUNTRIES PRODUCTS EXHIBITED IN SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW- 2017:**  
Austria, Bangladesh, China, India, France, Saudi Arabia, U.A.E, Thailand, Finland, Taiwan, Germany, USA



## EXHIBITORS SURVEY & TESTIMONIAL

**80%** Are primary decision-makers or influence decision making

**75%** of exhibitors were satisfied with the quality of visitors at SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW- 2017

### Few Top Exhibitor & Visitor Feedback:

“

I appreciate the organizer to arrange this type of expo in Bangladesh. I hope this exhibition will elaborate with the participation of more international exhibitors so that we able to learn about latest technologies.

Prof. Dr. M. Shamim Z. Bosunia  
Chairman & Managing Director  
Abode of Consultants (Pvt.) Ltd.  
Former President, IEB

”

“

It's a true international B2B Exhibition organized by young professionals. It is a good business platform for Business organizations and information hub for enthusiast and stakeholders. I wish them grand success.

Imran Mostafiz  
Director  
National Development Engineering Ltd (NDE)

”

“

We are getting very good response from the visitors. We wish to participate in future exhibitions organized by Savor. I appreciate their tremendous branding & PR activities.

Ruhul Ameen  
FCMA  
Bangladesh Thai Aluminium Limited

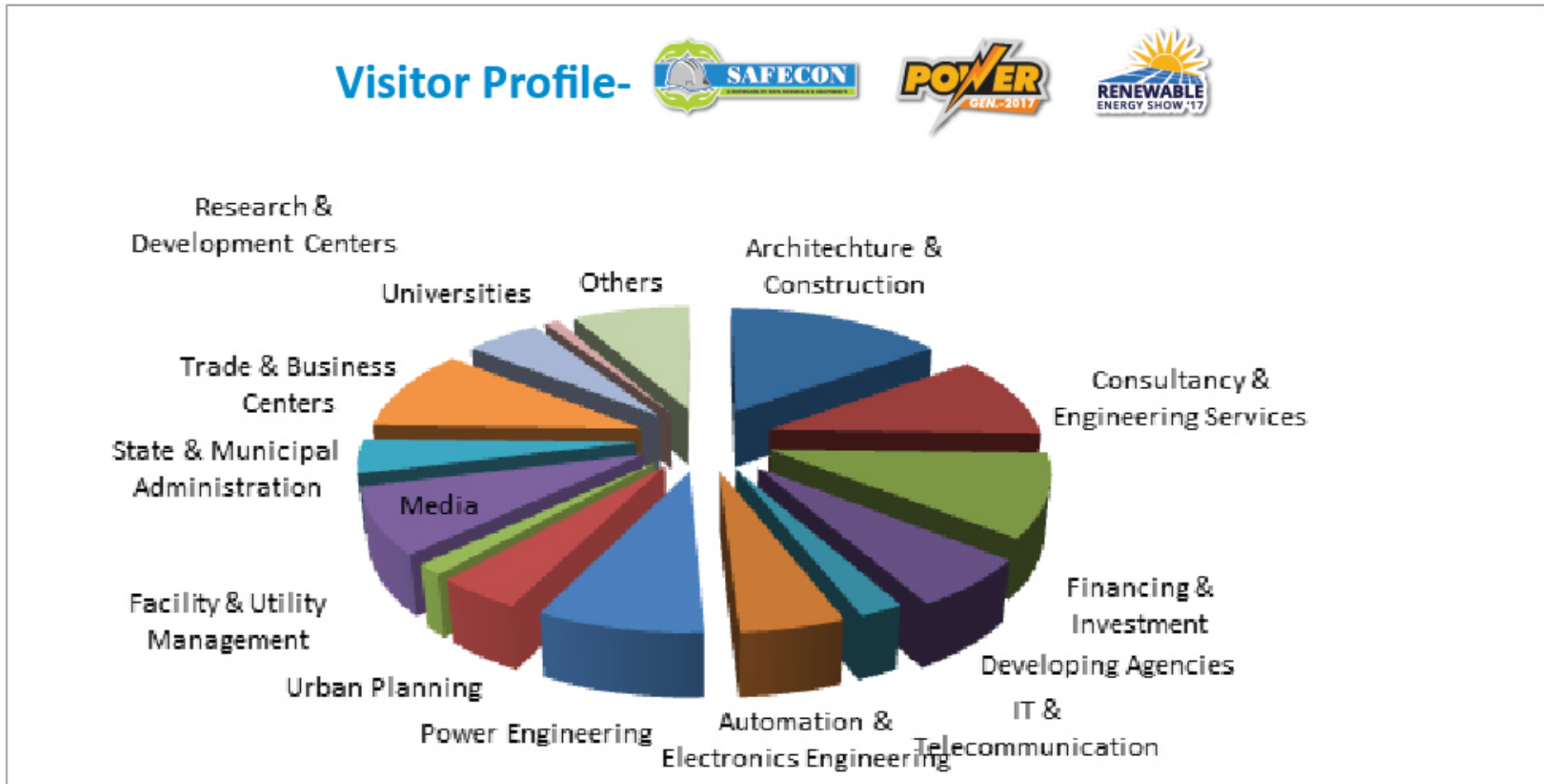
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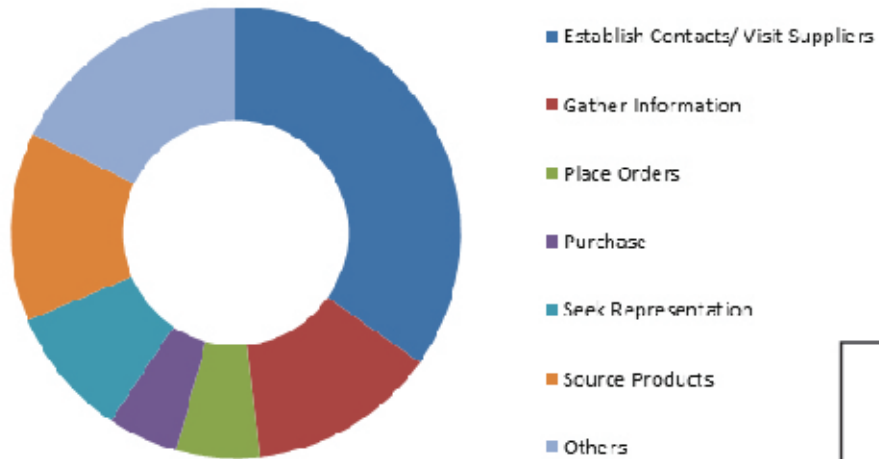
# VISITORS OVERVIEW

Bringing the right people together...

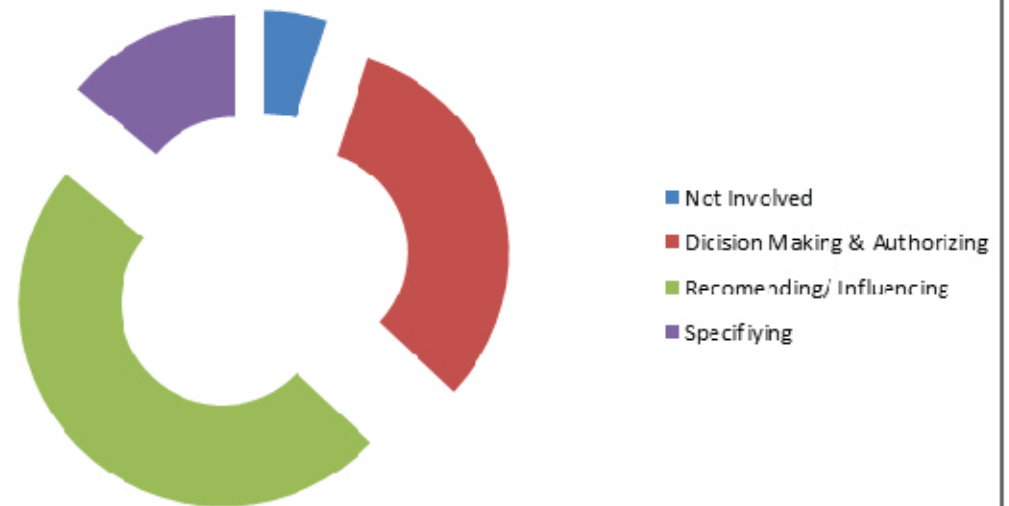


## VISITORS OVERVIEW

**PURPOSE OF THE VISITOR-  
SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW- 2017**



**VISITORS ROLE IN DECISION MAKING**





# MEDIA & ADVERTISEMENT- SHOW CAMPAIGNS

Advertisement for the exhibition featuring a cartoon character, a newspaper clipping, and a large advertisement with the text: "An International Exhibition on Construction, Power Generation and Renewable Energy".

Savor International Facebook page screenshot showing a grid of exhibition photos and page statistics.



LinkedIn profile for Savor International Limited, showing company information and a grid of exhibition photos.

Media collage including newspaper clippings, a BIC razor advertisement, and a 'Buyers Guide' for the exhibition.





# PR CAMPAIGNS

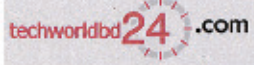
অম্বের জনগণের পক্ষে  
**বাংলাদেশ প্রতিদিন**

**নির্মাণ ও জ্বালানি  
বিষয়ে প্রদর্শনী**

সেবার সেবারেই আমরা কলকাতা আন্তর্জাতিক সম্মেলন থেকে বিদ্যুৎ, জ্বালানি, পরিবহন ও কলকাতা (স্বাধীন) শিল্প উন্নয়ন বিষয়ে প্রদর্শনীতে অংশ নিয়েছি।



Industries Minister Amir Hossain Amu MP, inaugurating an international exhibition on 'Safe Construction, Power Generation and Renewable Energy' at Bangabandhu International Conference Center in the city recently.







# PR CAMPAIGNS

## The New Nation

### Business & Economy



For the second time, SAFECON an innovative exhibition on smart living is about to be held at Bangabandhu International Conference Center (BICC) on 11-13 May 2017. This is an exhibition which will host three concurrent expo: 1. Construction Materials 2. Power Generator 3. Products on renewable energy.

## dailyobserver

### Business Observer



SAFECON-2017 kicks off May 11 In Dhaka

## The Daily Star

### BUSINESS

The Daily Star B3



## BANGLA NEWS 24

### SAFECON-2017 Kicks off May 11 In Dhaka



SAFECON-2017 Kicks off May 11 In Dhaka

## NEWS24



## যায়যায়দিন

সংবাদ ১৫



সমাজ উন্নয়নের দৃষ্টিতে বিলাস ১০ তে বিলাস

## The New Nation

### Business & Economy





# SPONSORS & PARTNERS

-The show could not have been delivered without the support of our sponsors...

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## ABOUT THE ORGANIZER

SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year; thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources.

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in neighbor countries and also Worldwide.



### FOLLOW US



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